

USE OUR LEARNING INCUBATOR® FOR YOUR RESEARCH NEEDS!

Lean on Culturati's **Learning Incubator®** to run quick surveys among Hispanics of all acculturation levels. Our platform and proprietary U.S. Hispanic panel are versatile and can accommodate robust survey initiatives as well as quick polls.

Quick Poll Options

- All Hispanic heads of household (males & females; no quota) in top Hispanic DMAs
- Ages 18+ (demos are appended from panel; no screener)
- 1 - 3 category/brand questions
- Tables in PPT w/headlines
- 4-day turn around N=400 fee: \$2,500
- 2-day turn around N=200 fee: \$1,850

Call us for custom strategic designs on more robust research initiatives. Our team brings 95+ years of collective experience in cross-cultural quantitative and qualitative research.

We also offer our Quant Express™ tool that provides cost-efficient, quick, and reliable survey results so you can make your critical brand decisions now.

Quant Express™

- Survey length 7 minutes in English and adapted into Spanish by Culturati
- Data collection based on client specs (fees herein are calculated at 65%+ incidence)
- Fully representative sample of GM and/or Hispanic respondents
 - Hispanic is representative of acculturation levels, including Spanish-speaking Hispanics
- Expert questionnaire development
- Data tabulations in excel for up to 12 banner points and written analysis with 5 key takeaways
- \$12,600 for N=400 (200 non-Hispanics & 200 Hispanics) + \$750 per open end
- \$7,850 for GM only N=200 + \$350 per open end OR \$9,350 for Hispanic only N=200 + \$425 per open end
- *Results in 6 business days from questionnaire approval. (Note: allow 1 -2 additional days for open end coding.)*

Hispanic Sample Only

- Leverage our trusted community of more than 16K unacculturated & Biculturals U.S. Hispanics
- Our panel leverages proprietary techniques for recruitment, validation, engagement, and survey authoring to give you on-demand access to our validated and profiled survey respondents
- We can help you reach niche panelists for even the most challenging projects and apply the most up-to-date methodologies
- Call us for a bid

Hispanic Product Sampling

- In lieu of in-store product sampling, you can place products with 500 - 5,000 U.S. Hispanic consumers via our panel
- Products must be in market (new products may be placed through our HUT research option)
- Call us for a bid

Right now is the best time to conduct in-home research, we have eager respondents willing and able to give you their opinions.

Trust Culturati's research expertise and proven track record to deliver fast, quality and cost-effective results to help keep your marketing teams consumer centric!